

NOUMAN NADEEM




SEO-First Web Developer | Frontend Developer | UI/UX Designer | Vibe Coder

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Summary

A creative and SEO-First Web Developer who builds high-converting, lightning-fast websites that not only look stunning but also rank effectively. I specialize in frontend development, user-centric design, and using AI tools to create scalable and innovative web solutions. Fast learner, strong researcher, and passionate about solving complex problems with clean, optimized code. I enjoy working with creative teams who care about performance, clarity, and great user experiences.

Strengths

- **Fast Learner & Strong Researcher**
Quickly grasps new tools and concepts with deep, self-driven research — adapts rapidly in technical and creative environments.
- **Creative Problem Solver**
Solves complex tasks with clarity and purpose; builds user-focused, aesthetically strong, and technically sound solutions.
- **SEO-Driven Developer**
Combines frontend skills with SEO expertise to build websites that rank high, load fast, and convert better.

Projects

- Utility Hub** Remote
<https://saas.ornabeauty.com/>
Built a SaaS-style website featuring 100+ web tools using low-code development.
- Wed Uploader Redesign** Remote
<https://weduploader.ornabeauty.com/>
Redesigned the core upload page for better UX, improved visual hierarchy and speed.
 - Old Page: <https://weduploader.com/upload/sTadQan85V6AQbXP>
 - New Redesigned Page: <https://weduploader.ornabeauty.com/>

Skills

HTML • CSS • JavaScript • Responsive Web Design • SEO-First Development • WordPress • UI/UX Awareness • Research-based Content Writing • Low-Code Development • Prompt Engineering

Tools & Platforms

Development & Design • VS Code • WordPress • Canva • GitHub

AI & Low-Code Tools • Loveable • Cursor AI • Windsurf • v0 by Vercel • Bolt • Replit • GitHub Copilot

SEO & Analytics • Google Search Console • Google Analytics • Screaming Frog • PageSpeed Insights • Semrush

Certification

SEO and Digital Marketing — National Vocational and Technical Training Commission

Content Marketing — HubSpot

Education

Virtual University of Pakistan
Bachelor of Software Engineering (BSE) 2024 - 2028

Languages

English Proficient ●●●●● Urdu Native ●●●●●

Personal Line

I call myself a vibe coder — I don't just write code, I build meaningful digital experiences.